



Boost ROI with online marketing campaigns!

GenieKnows Media lowers the barriers to entry by lowering the cost to you 'the advertiser'. Our online reach and cost effective pricing model makes your advertising budget go further. As marketing budgets are being cut across the globe, are you doing what you need to do in order to maximize potential ROI?

Tools that work

A screenshot of the 'Create your Ad' form on the GenieKnows website. The form includes fields for Title, Description, Display URL, Click URL, Bid (\$0.05), Adult (Yes/No), and Type (Keyword/Run Of Network). A blue arrow points from the 'Tools that work' header to the form. An 'Example Ad' is shown on the right, featuring the text: 'GenieKnows Pay-Per-Click Advertising. Search engine placement is the most effective means of driving prospective customers to your web site. Start Seeing Results Today. Advertise Now! http://advertising.genieknows.com'. Below the form is a section for 'Enter Keywords' with a text area and a 'Search' button.

- Effortlessly track campaign performance, and benefit from control, security and easily managed accounts.
- Our bid management tools, Auto-Recharge and Account Budget, will help you stay competitive without having to constantly monitor your bid price or account balance.
- Focus your campaign based on when and where your target audience is most likely to view your ads with our Campaign Schedule tool and our Geo-Targeted Search Feed.
- Allow us to help you generate relevant keywords with our Keyword Select tool. Submitting thousands of keywords at once is also a snap, thanks to our Mass Keyword Submission tool.

Customer reps just a phone call away

Your account comes with a hands-on representative; That means no canned replies, no annoying service request forms, and no anonymous voice mails. You get a real person who will personally review and monitor your account's status.

So How Does It Work?

You create your ads to appear in search results

- Choose keywords or phrases related to the products or services your business sells.
- Write a text ad to promote your business.
- Decide the maximum amount you want to pay each time your ad is clicked.
- Interested customers search for what you sell; When users perform a search on GenieKnows Media partnered sites using one of your keywords, your ad appears next to the search results or alongside website content. This means you're advertising to an audience that's already interested in you.

Contact Us »

Toll Free: 1.877.644.3643 (U.S. and Canada only)
Local Phone: 1.902.431.4847 ext.110
Email: advertiser@genieknows.com

Mail:
205 - 11 Morris Drive
Dartmouth NS Canada B3B 1M2

GenieKnows.com

Access Display Advertising



- We represent a large portfolio of CPC and CPM advertisers that are always looking to gain additional exposure and reach across quality targeted properties just like yours.
- Gain exposure to some of the web's largest brands and biggest agencies simultaneously.
- GenieKnows Media offers a 100% fill rate guarantee ensuring that your ad inventory is always making you money.
- In-depth reporting to track the performance of all your ad inventory.

Ad Sizes

728x90	Leader Board
160x600	Wide Skyscraper
120x600	Skyscraper
300x250	Medium Rectangle
180x150	Rectangle
240x400	Vertical Rectangle

Custom Ad Sizes Available / Call For Rates

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